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Business Training Days Designed To Expose Students To Typical Workplace Training and The Challenges That This Throws up For Both Employers and Employees

OBJECTIVE:

Employers face a number of training challenges with their employees that are typically thrown up within assessments such as Investor in People and Investors in Excellence.

These training days are designed to raise awareness towards these challenges to future employers and employees.

FORMAT:

Participating schools and colleges can choose topics from the following list, which may either be presented to a class year group, usually years 12/13; or adopted within teacher training day sessions:

- Telephone skills and Customer Care
- Team Building
- Negotiation
- Presentation skills
- Time Management
- Leadership

These topics will be presented via a combination of exercises and debates, which for many students will be a different way of learning and will challenge them to use initiatives.

OUTCOME

The topics should compliment other leaning programmes such as key skills and provide added dimension to the curriculum for business studies and other related subjects.



WHY USE SAMMY ROSE MANAGEMENT SERVICES?

SRMS are an award winning marketing agency that specialises in working with SME* businesses, the type of businesses that make up over 90% of the economy. As such they are businesses that many of today's students will be working with tomorrow and therefore should be gaining some exposure towards today.

*An SME is a small, medium sized business that employs less than 250 and in most cases less than 50 employees.

Sammy Rose, the lead consultant of Sammy Rose Management Services has also taught marketing and business studies at OND/HND level and so is aware of what content and stimulation is needed to bring the subject of business and enterprise alive to 16-20 age groups.

SRMS's work in this sector not only involves helping businesses with improving their marketing but with improving their performance as a whole, through improved management, finance and production control.

Their input here has included working with the leading business support agencies to deliver practical advice to both starter and on-going SME businesses.